

TRAVEL

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MEDIA KIT



## ABOUT ANTHONY BIANCO - THE TRAVEL TART!

Hi, my name is Anthony Bianco (ethetraveltart) and I'm a travel writer and blogger based in Brisbane, Australia. I began TheTravelTart.com in 2009 and have built up a substantial online and offline travel writing profile. The site has a very strong brand and is a highly-regarded travel blog.

TheTravelTart.com attracts a global readership across a wide demographic who are interested in travel destinations and experiences around the world – including budget, luxury, offbeat, and adventure travel. All with a sense of humour! Travel wasn't meant to be taken too seriously!

65K

5K 90K

page views/ month 52/100

domain authority

Locations

USA, UK, Australia, Canada, India

# SOCIAL MEDIA



**3.3+ MILLION**YouTube views



**5.2K**Facebook fans



**180K**Monthly pin views





**26K**Followers



## WHO I'VE WORKED FOR





























































# WHERE I'VE APPEARED













































































## WHO I'VE INTERVIEWED!



Rick Stein Celebrity Chef



Simon Reeve TV Presenter



Tony Wheeler Lonely Planet



Tony Hawk Author



Paul Sorvino Hollywod Actor



Stefanie Michaels Adventure Girl



Riku & Tunna Madventures



Yalda Hakim Journalist



Samuel Johnson Actor



Matt Dearden Worst Place to be a Pilot TV Presenter



Asha Gill



Tom Gleisner TV Presenter



Tom Williams TV Presenter



Jules Lund TV Presenter



Denham Hitchcock Journalist



Sabour Bradley Film Maker



Adam Liaw Celebrity Chef



Cas & Jonesy Adventurers



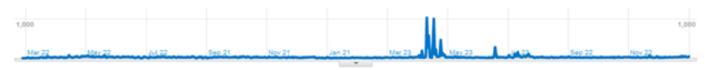
Stefan Gates The Gastronaut



Doctor Deb The Travel Doctor

## WHAT I CAN DO FOR YOU

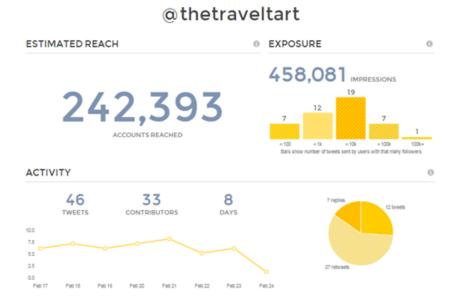
Proven track record for attracting long term targeted internet traffic that has an indefinite shelf life



160 pages were viewed a total of 19,640 times

Filtered for pages containing "fiji"

Promotion of your brand via blog traffic and multiple social media platforms, followed up by statistics and reporting to help youmeasure effectiveness



#### Other Services

- Promotions/PR events
- Sponsored posts which are permanent for as long as the site is running
- Press trips with minimum agreed deliverables, eg blog posts, social media mentions to multiple platforms and YouTube videos
- Content creation, social media & SEO consulting to improve your organisations performance



### CONTACT

PO Box 312 ARANA HILLS QLD 4054 anthony@thetraveltart.com