

ANTHONY BIANCO



TRAVEL WRITER & BLOGGER





## ABOUT ANTHONY BIANCO - THE TRAVEL TART!

Hi, my name is Anthony Bianco (@thetraveltart) and I'm a [travel writer and blogger](#) based in Brisbane, Australia. I began TheTravelTart.com in 2009 and have built up a [substantial online and offline travel writing profile](#). The site has a very strong brand and is a highly-regarded travel blog.

TheTravelTart.com attracts a global readership across a wide demographic who are interested in [travel destinations and experiences around the world](#) - including budget, luxury, offbeat, and adventure travel. All with a sense of humour! Travel wasn't meant to be taken too seriously!

**50K**

unique  
visitors/month

**65K**

page views/  
month

**52/100**

domain  
authority

**Locations**

USA, UK, Australia,  
Canada, India

## SOCIAL MEDIA



**3.2+ MILLION**  
YouTube views



**85K**  
Monthly pin views



**26K**  
Followers



**5.2K**  
Facebook fans



**5.6K**  
Connections



**1K**  
Subscribers

## WHO I'VE WORKED FOR

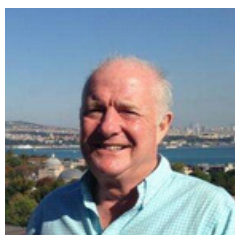


## WHERE I'VE APPEARED





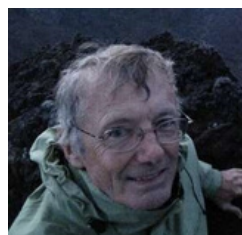
## WHO I'VE INTERVIEWED!



Rick Stein  
*Celebrity Chef*



Simon Reeve  
*TV Presenter*



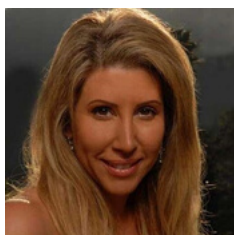
Tony Wheeler  
*Lonely Planet*



Tony Hawk  
*Author*



Paul Sorvino  
*Hollywood Actor*



Stefanie Michaels  
*Adventure Girl*



Riku & Tunna  
*Madventures*



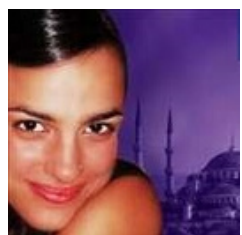
Yalda Hakim  
*Journalist*



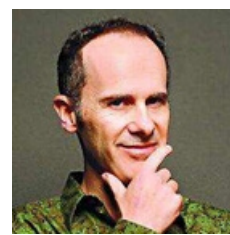
Samuel Johnson  
*Actor*



Matt Dearden  
*Worst Place to be a Pilot*



Asha Gill  
*TV Presenter*



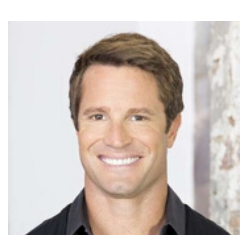
Tom Gleisner  
*TV Presenter*



Tom Williams  
*TV Presenter*



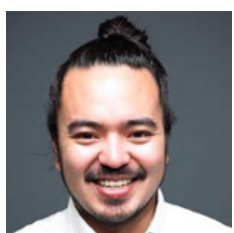
Jules Lund  
*TV Presenter*



Denham Hitchcock  
*Journalist*



Sabour Bradley  
*Film Maker*



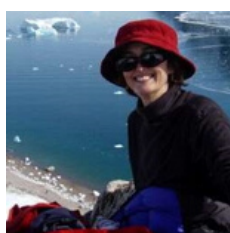
Adam Liaw  
*Celebrity Chef*



Cas & Jonesy  
*Adventurers*



Stefan Gates  
*The Gastronomer*



Doctor Deb  
*The Travel Doctor*

More at [The Travel Tart Interviews Page](#)

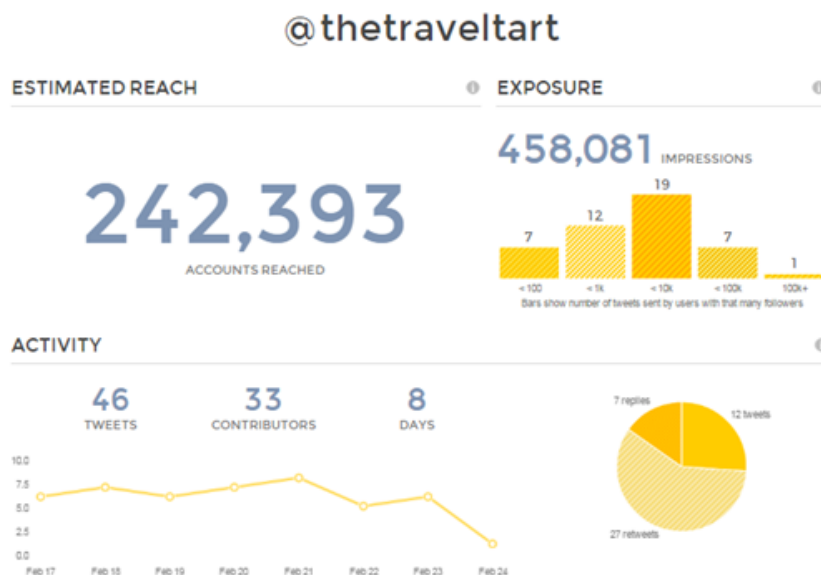
## WHAT I CAN DO FOR YOU

Proven track record for attracting long term targeted internet traffic that has an indefinite shelf life



160 pages were viewed a total of 19,640 times  
Filtered for pages containing "fiji"

Promotion of your brand via blog traffic and multiple social media platforms, followed up by statistics and reporting to help you measure effectiveness



### Other Services

- Promotions/PR events
- Sponsored posts – which are permanent for as long as the site is running
- [Press trips](#) – with minimum agreed deliverables, eg blog posts, social media mentions to multiple platforms and YouTube videos
- [Content creation, social media & SEO consulting](#) to improve your organisations performance

### MEMBER OF:



### CONTACT

PO Box 312 ARANA HILLS QLD 4054

[anthony@thetraveltart.com](mailto:anthony@thetraveltart.com)